

Positioning and Strategic Research on Nansha New District, Guangzhou

Headlines

Implementing “Unhurried Leap-forward” Strategy and Constructing “Three-new” Nansha, Guangzhou

I. Great strategic significance

Nansha New District has superior location and elegant ecosystem, and the development of it has great strategic significance: (i) favorable for exploring the new cooperation mode of Guangdong, Hong Kong and Macau, and maintaining the long-term prosperity and stability of the Hong Kong and Macau regions; (ii) favorable for forming a new support of sustainable development in the Pearl River Delta Economic Circle, and improving the competition pattern of the three major economic circles in the whole country; (iii) favorable for constructing the new platform for the industrial transformation and upgrading of the Pearl River Delta region, and promoting the advanced industrial structure of the region; (iv) favorable for building a new Guangzhou, and setting up Guangzhou’s image as an internationally famous ocean city; (v) favorable for building a new livable ideal city, and exploring the new mode of international urban development; (vi) favorable for constructing the new central hub which connects Hong Kong, Macau and Southeast Asia with other places in the world, and speeding up the process for the South China to collaborate with Hong Kong and Macau to be integrated into Southeast Asia and participate in the global competition.

II. SWOT Analysis on Development of Nansha New District

1. Strengths and Conditions

Spatial hub of Guangdong, Hong Kong and Macau, and geometric center of Pearl River Delta; broad development space and sufficient bearing capacity of economy; effective Guangdong, Hong Kong and Macau high-end cooperation basis, and good complementarity in the resource industries of the three areas; good deepwater coastline and abundant economic hinterland; South subtropical riverside and coastal garden-like ecological environment, and the best carrier for constructing an ideal city in the future.

2. Weaknesses and Problems

Incomplete functions of urban management, and weak disposable financial resources at the corresponding level; great binding force of government systems, and lack of soft power for constructing a high-level new district; slight insufficiency of popularity, and not yet incompleteness of auxiliary facilities; relatively complex geographical conditions.

3. Opportunities and Potential

Re-configuration and gathering of high-end factors brought by globalization, informatization and low carbon; industrial transformation and upgrading of China, particularly the Pearl River Delta; the development of Nansha has risen as a national strategy, and formally written into the national “12th Five” plan; the cooperation of Guangdong, Hong Kong and Macau rises from low-end to high-end; Guangzhou speeds up the construction of the national central city, and Nansha shoulders the major mission in the north development of Guangzhou.

4. Challenges and Threats

The economic pattern of the Pearl River Delta is going to have profound change; in the industry homogeneity and vicious competition of cities around, Guangzhou is in the relatively passive position in the regional competition; the rapid rise of Binhai New Area and other high-level development zones in China; the influence of the system differences on the traction cost.

III. Overall Strategy and Positioning

1. Overall strategy and positioning: Implement the “unhurried leap-forward” strategy, and construct the “three-new” Nansha, Guangzhou.

Guided by the Deng Xiaoping Theory and “three-representatives” important thought, deeply implement the scientific outlook on development, adheres to the “unhurried leap-forward” strategy, and spend about 40 years in building Nansha into an international wisdom ecological new town, the state-level new district for the wide cooperation of Guangdong, Hong Kong and Macau, and the new central hub of the world-class city group based on the Pearl River Delta by the middle of the century in three steps. The completed Nansha New District will realize the integrative development of economy with Hong Kong, Macau and other places of the world, reach the level of Hong Kong and other internationally advanced cities in economy, society, environment, internationalization and other important aspects directly related to target positioning, and have important global influence in economic, and social culture, etc.

2. Development vision: International wisdom ecological new town

The development strategy in the next 40 years or so and even a longer time is to build Nansha into an international wisdom ecological new town which has unique characteristics. The main six characteristics include:

(1) International hub: Be integrated with the world in high-end business, headquarters economy, shipping logistics and other service functions, and bear a certain global urban functions; play a pivotal role in the cooperation of Guangdong, Hong Kong and Macau, and really connect the Mainland and serve Hong Kong and Macau; build Nansha into the main carrier for the economic connection of Guangzhou and the ASEAN countries and countries around the Indian Ocean, and develop the international economic and trade cooperation with Africa, Latin America and other emerging markets.

(2) Scientific & technological wisdom: Penetrate the concept of “wisdom city” through all aspects of urban construction, promote industry wisdom, infrastructure wisdom, social development wisdom, public service wisdom and urban management wisdom comprehensively by relying on the construction of wisdom island, and build Nansha New District into a pioneer district which leads China’s “wisdom cities” and the demonstration district of “wisdom Guangzhou”, and South China wisdom technical innovation and wisdom industry cluster district.

(3) Coastal ecology: Make full use of the port resource advantages, and build a coastal city. Ecology is a unique and non-reproducible natural advantage of Nansha. Its unique South China coastal ecological environment is the best carrier for constructing the ideal city in the future, and can help to build it into an ideal ecological city which has advantageous natural ecological conditions, high happiness index and sustainable development.

(4) High-end service: Focus on developing high-end service economy, keep improving the service functions, and strengthen the influence on Guangdong Province, the Pearl River Delta and even the whole South China region. Realize leap-frog development in the modern service sector, take the initiative in finance, commercial business service, headquarters economy, professional service, education service, scientific & technological service, modern logistics, convention and exhibition and other high-end service areas, and build a high-end service highland in the Pearl River Delta and even the whole Asia.

(5) New urban and rural system: Plan in advance, avoid “urban diseases”, and build a new Nansha which has the advantages of moderate population scale, suitability for living and tourism, quickness and smoothness, health and affluence, confidence and unhurriedness. Make full use of Nansha’s title as a rural hometown of fish and rice and its characteristic advantages of rurality, take the path of sustainable development through the ideas and means of advocating nature, complying with nature and using nature, and

build a new “ideal” urban form which has the characteristics of urban-rural integration, beautiful scenery and integrative development.

(6) Creative classes: Creative classes refer to the new classes which derive from the desire of economic development for creativity in the new economic conditions. Such classes include workers who are engaged in engineering, science, architecture, design, education, music, literature & art, entertainment and other industries. These emerging social classes are just the backbone forces for the future development of Nansha. Nansha is expected to be built into an emerging district rich of creative spirit, cultural diversity and social inclusion, which is the main characteristics of its development, and the important guarantee for its development.

(7) Fine quality: The urban planning, construction and management are superb craftsmanship and natural, and exquisiteness and delicacy are shown in every aspect; the software environment and hardware facilities of the city are fully of the charm of art; and the quality of the living environment, business environment and tourism environment of the city is high.

3. Strategic positioning: State-level new district for the wide cooperation of Guangdong, Hong Kong and Macau.

The strategic positioning of Nansha New district is: State-level new district for the wide cooperation of Guangdong, Hong Kong and Macau. The purposes of the positioning of the state-level new district are as follows: On the one hand, put Nansha at a position which is as important as such state-level new districts as Pudong New Area of Shanghai, Binhai New Area of Tianjin, Liangjiang New Area of Chongqing, Xixian New Area which is approved recently, etc., learn from the above advanced areas in strategic role, target positioning, system and mechanism innovation, etc., and actively refer to their development experience. On the other hand, from the perspective of target task, Nansha shall shoulder the mission, play a bigger role in regional development and national strategy, which are reflected in the following four aspects:

(1) Important marine gateway for South China to open up to the outside world: Guangzhou City is a comprehensive gateway city. As the status of Nansha Harbor District rises, Guangzhou’s marine gateway moves forwards, and Nansha is expected to be built into an important marine gateway of Guangzhou and even the whole South China region as well as central and west regions. Nansha shall undertake the core functions for Guangzhou’s status as the comprehensive gateway city, become a new platform for Guangzhou’s international communication in open economy, business tourism, shipping logistics, conference & exhibition and other fields, become the important marine gateway

for South China to open up to the outside world, and become an important window for promoting the open-up in the new period.

(2) Comprehensive experimental zone for wide cooperation of Guangdong, Hong Kong and Macau: In the three platforms for the cooperation of Guangdong, Hong Kong and Macau, Nansha has significant location advantages and the largest area, so it shall fully display its advantages and expand the cooperation of the three regions in all areas and directions. The wide cooperation of Guangdong, Hong Kong and Macau has three meanings: (a) Seize the opportunity brought by the national implementation of CEPA early and pilot implementation comprehensive demonstration zone and deeply carry out comprehensive cooperation in professional service, scientific & technological innovation and R&D design, education & training, cultural creativity, film & television production and other fields. Actively strive for the policy support of the country, province and the city, so that Nansha realizes early and pilot implementation in the open-up of scientific & technological, education and cultural resources of Hong Kong and Macau, so as to build it into an international cooperation zone of science & technology, education and culture. (b) Deepen the cooperation fields, expand the industrial fields to cultural and social fields, innovate the cooperation modes in economic & trade, scientific & technological and cultural communication, social management, public service and other fields, take the lead in testing, and realize early and pilot implementation. (c) Deepen the system connection, and build Nansha into a common homeland which is shared by Guangdong, Hong Kong and Macau, and is characterized by economic integration, cultural blending and system joining.

(3) Leading demonstration zone for Guangzhou's scientific development: In the new period, Guangzhou will gather resources, implement the development strategy of "one belt and two wings", especially focus on implementing the "leading strategy", and focus on building Nansha into a new leader of scientific development. The development of Nansha shall aim to "build a new Guangzhou", and Nansha shall play a leading demonstration role in Guangzhou's development in the new period. On the one hand, build Nansha into a "main city functional new district" of Guangzhou, such an international central city, and Nansha shall undertake the core functions for Guangzhou's status as a national central city. Build Nansha into an important support for Guangzhou to construct the national central city by referring the development ideas of such state-level new areas as Pudong New Area, Tianjin Binhai New Area, etc. with great boldness and longer-term strategic vision, so that Nansha becomes the new highland for Guangzhou's economy and the leader of the economic development in the future. On the other hand,

take the lead to explore and practise in development mode, development motive, social management, public service innovation, urban function improvement and other aspects, strive to break through, play the demonstration leading role in economy, society, ecological development and other fields by system, mechanism and policy innovation, and build Nansha into a demonstration zone for Guangzhou's construction of modern industrial system and "national capital" of livable city.

(4) Livable homeland of Pearl River Delta Bay Area: Nansha has low population density and rich land, shoreline and ecological resources, and is an important node of the development "backbone" for the development of Pearl River Estuary Bay Area. Make full use of Nansha' beautiful geological environment and unique Lingnan water country culture, take building the first-class livable environment as the guidance, speed up the pace of creating high-quality life of Guangdong, Hong Kong and Macau, and build Nansha into a demonstration zone for the high-quality life of the livable bay area on the rim of the Pearl River Estuary; orient to the high-end consumption groups of the Pearl River Delta region, strengthen the construction of star grade hotels, conference and exhibition centers, famous brand discount stores and other business and trade service facilities by integrating coastal scenery, wetlands, yacht club, sightseeing agriculture and other high-quality tourism and leisure resources, actively develop the tourist resort, medical service and hygiene, health care, biotechnology, sports, leisure and recreation and other healthy industries with life health as the theme, and build Nansha into a regional international health leisure tourism center.

4. Functional positioning: New central hub of the world-class city group based on Pearl River Delta.

The functional positioning of Nansha New District is: New central hub and share center of the world-class city group based on the Pearl River Delta. With the sustainable and rapid rise of China's economy, China will play a more and more important role and become a core country in the global economic system in the global economic pattern in the future. Driven by the deepened cooperation of Guangdong, Hong Kong and Macau, the Pearl River Delta region will jointly participate in the international cooperation and build a world-class city group with higher comprehensive competitiveness, which is also the historical mission, goal and requirement of the national "12th five" plan. In order to accomplish the goal, Guangdong Province shall actively implement the "one-center and three-circle" strategy, focus on implementing the "strong center strategy" and build Nansha into the share center of Pearl River Delta, so that it becomes the new central hub of the world-class city group based on the Pearl River Delta.

The new central hub role of Nansha focuses on accomplishing the goal and meeting the requirement of the national “12th Five” plan, which reflects in the following six aspects:

(1) International business service center: Based on Guangdong, Hong Kong and Macau, make full use the core advantages of Hong Kong and Macau in professional service, information and other high value-added service industries, and carry out comprehensive cooperation in the service fields. Keep expanding the service fields, improve the service functions, vigorously develop the international high-end business service industry, and build Nansha into a headquarters economic zone and high-end business service center which is based on the Pearl River Delta and geared to the world.

(2) International scientific & technological innovation center: Strengthen the communication and information resource sharing of Hong Kong and Macau in the scientific & technological innovation field, carry out cooperation in high-tech R&D and application, basic scientific research, traditional Chinese medicine scientific research and other fields, and build a comprehensive incubation base covering biological medicine, creative industry and other fields. Speed up the state-level strategic innovation platform construction, and build Nansha into a highland of joint innovation of science and technology and major innovation achievement industrialization.

(3) International education cooperation base: On the one hand, strengthen the cooperation with Hong Kong and Macau in higher education, vocational training and other aspects, support the education institutions in the Mainland and the colleges and universities in Hong Kong to cooperate to run school in the Mainland, construct the research facilities and foster high-level talents with the bachelor degree or above. Support colleges and universities of Guangdong, Hong Kong and Macau to set up vocational education internship and practice bases in Nansha, and build the comprehensive vocational education and training base of Guangdong, Hong Kong and Macau. On the other hand, actively strive for the policy support of the country, province and the city, so that Nansha realizes early and pilot implementation in the open-up of scientific & technological, education and cultural resources of Hong Kong and Macau, so as to build it into an international education cooperation base.

(4) Advanced harbor manufacturing base: Rely on the harbor advantages, focus on fostering an advanced manufacturing industry cluster which has intensive capital technologies, high association and high drive, and built an important advanced harbor manufacturing base of the South China region. Focus on constructing the automobile industry base, heavy nuclear power equipment, marine engineering equipment and

energy equipment manufacturing base, ship manufacturing, repair and marine equipment development and manufacturing base, etc.

(5) Important financial functional zone of Pearl River Delta: Adhere to the dislocation development principle, and focus on developing characteristic finance. Continue to strive for the policy support of the country, Guangzhou, Hong Kong and Macau cooperate to construct the South China commodity futures exchange in Nansha New District, so as to improve the Guangzhou's functions as the international trade center; develop offshore finance, financing lease and other business by relying on Nansha Bonded Harbor Area, and construct the international processing trade settlement center; and carry out piloting in industry investment fund and other aspects.

(6) Combination hub of Hong Kong International Shipping Center: Fully display the advantages of river and ocean combined transportation, and vigorously build the hub-type harbor logistics center of Asia which effectively connects domestic trade and foreign trade shipping routes; cooperate with Hong Kong and Macau to develop shipping finance, insurance, brokerage, ship trading, maritime service and other modern shipping service industries; vigorously develop harbor advanced manufacturing industry by relying on the harbor advantages.

5. Leading industries: Four leading industries

(1) High-end service industry: Focus on developing accounting, auditing, lawyer, consultation, social investigation, conference and exhibition and other high-end business service industries; cooperate with Hong Kong and Macau to develop higher education, vocational training and other education service industries as well as film & television production, cultural creativity, performance entertainment and other cultural service industries; selectively develop commodity futures exchanges, shipping finance, shipping insurance, industrial investment fund, venture capital fund, financial leasing and other characteristic financial service industries.

(2) Scientific & technological wisdom industry: Focus on speeding up the development of such wisdom industries as the R&D and industrialization of Internet of Things and other new generation information technologies, intelligent R&D and equipment manufacturing, scientific & technological innovation service, etc.; carry out wisdom reform to the industries, and speed up the automation and intelligence of the production process; implement the concept of "wisdom" through the whole process of urban construction, and speed up the intelligence of the wireless network, intelligent traffic, wisdom harbor, wisdom power grid and other infrastructure as well as urban management.

(3) Marine industry: Focus on developing automobile, heavy equipment, marine engineering equipment, ship manufacturing and other harbor high-end equipment manufacturing industries; speed up the development of shipping trade service, shipping headquarters economy, shipping financial insurance and other modern shipping service industries; vigorously develop bonded warehousing, international transfer, international distribution, international purchasing, export processing, international exhibition, financing leasing and other harbor logistics industries; actively develop marine biomedicine, marine new materials, seawater comprehensive utilization and other strategic emerging industries.

(4) Tourism and leisure health industry: Set up the big tourism and pan-tourism ideas, develop leisure entertainment, medical service and hygiene, health care, sports and other industries by relying on tourism, and comprehensively develop the big tourism industry which integrates sightseeing, leisure, recreation, shopping, fitness and consumption; and continue to vigorously develop the brand agriculture (fishery), biological agriculture (fishery) and sightseeing leisure agriculture.

IV. Strategic Steps and Path

1. Strategic Steps

Not only seize the development opportunities but also fully guarantee the development quality. There are three steps: First, spend about 5 years in finishing the general functional construction; second, spend about 20 years in building Nansha New District into a state-level new district for the wide cooperation of Guangdong, Hong Kong and Macau, and initially clarify other core functions of Nansha New District; third, spend about 15 years in deepening and improving the core functions of Nansha New District, and fully accomplish the overall goal of it.

(1) Initial stage (2011-2015).

Make Nansha New District after regional adjustment ranks among the best of Guangzhou in economic, social and ecological environment, internalization, etc., wherein the population of Nansha New District reaches 2.5 million, the economic aggregate reaches 337.5 billion, the per capita income reaches 135,000 Yuan, and the proportion of the added value of the tertiary industry in GDP reaches 35%~40%.

(2) Basic completion stage (2016-2030)

By 2030, Nansha New District basically reaches the level of Hong Kong and other internationally advanced cities in 2010 in economic, social and ecological environment, internationalization, etc., wherein the population of Nansha New District reaches 3 million, the economic aggregate reaches 750 billion, the per capita income reaches 250,000 Yuan, and the proportion of the added value of the tertiary industry in GDP reaches 70%~75%.

(3) Final completion stage (2030-2050)

By 2050, Nansha New District basically reaches the level of Hong Kong and other internationally advanced cities in economic, social and ecological environment, internationalization, etc., wherein the stable population of Nansha New District is about 3 million, the economic aggregate reaches 1.74 trillion, the per capita income reaches 580,000 Yuan, and the proportion of the added value of the tertiary industry in GDP reaches 85%~90%.

2. Strategic Path: Unhurried Leap-Forward Strategy

(1) Unhurried leap-forward strategy: Scientific development, unhurried leap-forward.

The unhurried leap-forward strategy includes five specific strategic paths, i.e. “one center and three circles, one belt and two wings”, “geared to the world, take advantage of Hong Kong and Macau”, “high-end leading, innovative drive”, “ecology-first, culture as soul”, “early implementation of public services, pilot implementation of social management”, follow the development ideas of unhurried growth, unhurried progress, unhurried construction as well as unhurried competition and cooperation, realize the leap-forward of Nansha New District in development motive, development stage, urban functions, urban quality and other aspects, so as to accomplish the strategic positioning and goal of building an international wisdom ecological new town, the state-level new district for the comprehensive cooperation of Guangdong, Hong Kong and Macau, and the new hub of the world-class city group based on the Pearl River Delta.

(2) Leaping development: High goal, mode-first.

Leaping development means Nansha New District shall choose the new leaping development motive, strive to skip the industrial development stage and directly enter the post industrial development stage, so as to promote the leap-forward of urban functions, and accomplish the construction goal of the international wisdom ecological new town. Leaping development aims to realize the leap-forward of the development motive, development stage and urban functions of Nansha New District.

(3) Unhurried development: Coordinated and balance, Taoism follows nature.

Unhurried development means Nansha New District shall, on the premise of clarifying the leaping development goals, not focus on the economic growth scale and rate but on the urban development functions and quality, stress the coordination and balance of economy and society, balance the construction development and ecological protection, respect long-term competition and cooperation, and realize the leaping development unhurriedly. Unhurried development requires Nansha New District to realize unhurried growth, unhurried progress, unhurried construction as well as unhurried competition and cooperation in development.

(4) Unhurriedness and leap-forward: Leap-forward is based on unhurriedness.

The unhurried leap-forward strategy is the overall path for realizing the vision and functions of Nansha New District, unhurriedness and leap-forward are indispensable, otherwise the mistaken ideas of development will be led to. Unhurried development must be based on the premise of leaping development while leaping development must be realized through unhurried development, and the ultimate development goal of Nansha New District can be realized only after both of them are integrated.

3. Specific paths: Five paths.

The five paths are the specific paths for implementing the unhurried leap-forward strategy. Led by the overall strategic path, Nansha shall promote the accomplishment of the overall strategic leading development goal by implementing the specific strategic paths. Such specific paths include: (1) “one center and three circles, one belt and two wings”; (2) “geared to the world, take advantage of Hong Kong and Macau”; (3) “high-end leading, innovative drive”; (4) “ecology-first, culture as soul”; (5) “early implementation of public services, pilot implementation of social management”.

V. Strategic Measures

1. Construct the “three-new positioning”-oriented development architecture.

In order to realize the “three-new” goal positioning, it needs to expand the regional scope of Nansha New District, and improve the bearing capacity of it; prepare the “General Development Plan of Nansha New District”; adapt to the expansion of the regional scope, and construct the management architecture of Nansha New District step by step; set up the high-stand Nansha New District development leading group.

2. Explore the management system which is characterized by “the cooperation of three places”.

Construct the cooperation platform, innovate the cooperation mode, take the lead to establishing the public service sharing system of Guangdong, Hong Kong and Macau in Nansha New District, and promote the connection of Hong Kong and Macau in the legal system environment.

3. Foster the civil society with the “creative class” as the main body.

Strengthen fostering, and improve the quality of citizens. Make sure all citizens of Nansha have the opportunity and right to receive education. Prefer creativity, and construct the creative class. Nansha New District shall form its creative class in the coming 1 to 3 years. Improve soft environment for investment, and attract the global talents. It shall also refer to the successful experience of USA, Singapore, Hong Kong and other countries and areas, and implement more open and more attractive talent policies.

4. Develop the industry system led by “high-end service”.

Connect with the industry of the core area of Guangzhou City. 1. Construct the harbor equipment manufacturing base. (A) Build Nansha into an international automobile industrial park base. (B) Build the world-class large shipbuilding and ship repairing base with Longxue Island shipbuilding and ship repairing base as the leader. (C) Strive to build Nansha New District into a large nuclear power equipment localization manufacturing base with globally advanced level. (D) Build Nansha into an important heavy machinery equipment manufacturing base of Pearl River Delta and even the whole country. 2. Construct the novel electronic information base. 3. Construct the marine engineering base.

Construct the industrial cooperation platform of Guangdong, Hong Kong and Macau. 1. Construct the cultural creativity cooperation base of Guangdong, Hong Kong and Macau. 2. Vigorously promote the international shipping service industrial cooperation of Guangdong, Hong Kong and Macau.

Foster the strategic high-end industry. 1. Financial industry: Set up the bulk commodity futures center; construct China's venture investment center; construct the international processing trade settlement center. 2. Build the cruise ship and yacht coastal leisure tourism base of "Great Pearl River Delta". 3. High-end business service industry: Build the first high-end brand free zone in Mainland, China. 4. High-end health service industry: Build the regional leisure recreation center shared by Guangdong, Hong Kong and Macau residents.

5. Create the spatial carrier for "the cooperation of three places".

Build Nansha into the deepened cooperation comprehensive demonstration zone of Guangdong, Hong Kong and Macau, and set three main functional cooperation zones in Nansha New District, i.e. creative industrial park of Guangdong, Hong Kong and Macau, shipping service cooperation experimental zone of Guangdong, Hong Kong and Macau, science, education, culture and health special region of Guangdong, Hong Kong and Macau.

6. Construct the infrastructure which is characterized by "network intelligence".

Build the traffic hub: Build the comprehensive traffic hub center of the Pearl River Delta; 2. Build one of the core areas of the international shipping center of the Pearl River Delta. Construct the hub-type harbor logistics center of Asia, and speed up the construction of a perfect bonded logistics system, (3) actively construct the land, sea and air transport system. Improve the land, sea and air traffic services. Actively construct the wisdom city. Speed up the construction of the industrial park.

7. Optimize the ecological environment based on "coastal garden city".

Strictly control the development intensity: Establish the economical and intensive land use indicator control standards, refer to Hong Kong's land use mode, and leave as much land and

space not for development as possible. Improve the ecological environmental standards. Build the landscape with beautiful scenery.

8. Shape the urban brand with “fine quality” as the symbol.

The goal is to build a quality city, and urban construction aims to build a delicate city. Urban marketing aims to build the fine-quality urban brand.

VI. Policy Support

This report raises the development and construction of Nansha New District to the national strategy height, and presents the following ten policy suggestions.

1. National strategic support: Raise Nansha to a state-level new district for the comprehensive cooperation of Guangdong, Hong Kong and Macau, give priority to providing financial and tax support and arranging projects to it, and endow it with the early and pilot implementation right of the cooperation system and mechanical reform as well as the social management innovation of Guangdong, Hong Kong and Macau.

2. Management authority support: Approve Guangdong Province to confer the provincial-level management decision-making authority to Guangzhou City, release all provincial-level policy space to Guangzhou, and meanwhile Nansha New District Management Committee has the provincial-level management authority.

3. Financial and tax policy support: Set “Nansha Development Fund” and give special subsidy fund; implement the “three-exemption and three-reduction” policy to the corporate income tax, and reduce the corporate income tax by 15% within a certain term; construct the duty-free store, and take the lead to expanding the scope of VAT and deepening the VAT reform; appropriately improve the personal tax exemption standards, and pilot the personal tax deferred endowment insurance.

4. Financial innovation support: Support to construct the national financial comprehensive auxiliary reform experimental zone and international processing trade settlement center; construct the shipping exchange and the South China commodity futures exchange; develop offshore finance, financing lease and industrial investment fund; pilot the foreign exchange system reform.

5. Land management system reform: Expand the planning scope of Nansha; solely list the land use plan indicators and give priority to the indicator arrangement of Nansha; allow Hong Kong, Macau and Mainland enterprises to set up project companies, and carry out the primary development and continuous development of land; do not consider the shareholding and participation in the construction of specific projects at the value of land as the transfer of the land use right.

6. Port management and creative customs clearance support: Explore convenient measures for yachts to enter and exit between Guangdong and Hong Kong and between Guangdong and Macau, and pilot the “one permit for two license plates” policy; establish the “two checks in one place” agricultural product inspection and quarantine system; take the port of Nansha Harbor Area as the complete vehicle import port; authorize relevant institution of Nansha to issue the Exit-Entry Permit for Travelling to and from Hong Kong and Macau.

7. Shipping and logistics policies: Expand the scope of Nansha Bonded Harbor Area; exempt the business tax of the income that the taxpayers which are registered in the bonded harbor area receive from being engaged in international marine shipping, cargo transportation, warehousing, loading & unloading and moving business; exempt the tariff and import tax of the equipment and materials for the construction of enterprises in Nansha Bonded Harbor Area.

8. Education and science & technology policies: Support Guangdong, Hong Kong and Macau to cooperate to construct the international education cooperation special region in Nansha, and take the lead to implement the “one exam and three certificates” policy for the Mainland, Hong Kong, Macau and international vocational qualification; carry out piloting of the cooperative and independent school running of Hong Kong, Macau and foreign colleges and universities in Nansha; support to lead various international education and training institutions.

9. Industry and major project support: Determine Nansha Passenger Port as the cruise home-port of the Pearl River Delta; give priority to laying out and arranging a group of state-level, provincial-level and municipal-level Guangdong, Hong Kong and Macau cooperation projects, major scientific & technological project, strategic emerging industries and public service facility projects; support Nansha New District to bid for important international exhibitions, conferences and activities.

10. Talent and social security policy: Support Nansha to carry out piloting in social security service connection with Hong Kong and Macau and residence permit reform.